Creating extraordinary and innovative communities where people thrive.

- WATERMARK RETIREMENT COMMUNITIES -
THE GATEWAY TO ELEVATED SENIOR LIVING

Watermark Retirement Communities® has been re-imagining the concept of retirement for more than three decades.

Through our passion and commitment, we are building extraordinary communities all enhanced with Signature Programs unique to Watermark. Here, members thrive across countless opportunities to dine, learn, engage and rejuvenate. It’s no wonder Watermark has become one of the most esteemed providers in the nation.

ÉLAN COLLECTION
Our recently launched Élan Collection creates a new benchmark in senior living, blending ageless style with leading-edge innovation, personal service with grand-scale amenities, intimate tranquility with engaging opportunities, a spirited lifestyle with customized care. Along with The Watermark at Brooklyn Heights, the Élan Collection features four other premium locations The Watermark at Westwood Village in Los Angeles, The Watermark at Napa Valley, and The Hacienda at the River and The Hacienda at the Canyon in Tucson, Arizona.
Discover the timeless elegance of our Élan Collection in Brooklyn Heights.
It was built in 1928 by an architecture firm renowned for its aesthetic integrity – the very same that constructed downtown Brooklyn’s own Macy’s building. Once known as the Leverich Towers Hotel, The Watermark has been named a welcome retreat by cultural icons like the Brooklyn Dodgers. At 16 stories with a breathtaking rooftop terrace, garden and Skyline club room, it offers sweeping views up the length of the New York Harbor, the celebrated skyline of Manhattan and the Statue of Liberty.
EXPLORE THE IDYLLIC STREETS
OF BROOKLYN HEIGHTS
Situated in the heart of Brooklyn Heights, at 21 Clark Street, the building is surrounded by the finest in culture, dining, entertainment, shopping and medical care.

Brooklyn Heights Promenade and Brooklyn Bridge Park are just a short stroll away, while Manhattan can be easily reached from one of **three nearby subway stations:**

- York Street (F) Subway Station
- Clark Street (2/3) Station
- High Street - Brooklyn Bridge (A/C) Station
TAKE A SUNSET STROLL OVER THE BROOKLYN BRIDGE
Timeless beauty lies in the details. This shared vision permeates everything we do at every level.
DETAILS MAKE THE DIFFERENCE

Your next adventure could begin at the threshold of a residential icon, newly renovated with a classic modernist aesthetic.

The Watermark offers a collection of 78 different floor plans, uniquely configured and harmoniously designed to embrace the building’s rich heritage and architecture. Ranging from studio to one- and two-bedroom apartments, homes are catered to your level of intimacy and sophistication.
Residences feature **designer kitchens or kitchenettes and modern bathrooms with walk-in showers**, thoughtfully crafted within an **open floor arrangement**. Find yourself in a world of light, streaming through expansive, vintage mahogany-trimmed windows.
Thoughtfully blended spaces offer unique opportunities to engage and connect, entertain or unwind.
Start your mornings with a gourmet espresso from our European-inspired Willow + Clark Café and your afternoons with a stroll through our art gallery of masterful exhibitions by local artists. You might even venture into the performance arts center to catch an immersive show. In the evenings, find yourself absorbed in your favorite novel with a glass of the richest Cabernet Sauvignon in Biblio, our intimate library and wine bar.

With two floors of extensive amenity and engagement space, every pastime is a possibility.
Designed to offer each member an elevated and engaged life, our amenities include:

- The W Room – formal dining room and bar with dramatic two-story atrium
- Willow + Clark Café – European-inspired casual café and bistro
- Gustoso & Family – Italian-inspired exhibition kitchen centered around a wood-burning brick hearth
- Private dining room for catered events
- Biblio – library and wine bar
- Resident wine cellar
- Indulge – A Salon and Spa
- Computer and technology center
- Expansive roof terrace and garden with sweeping views
- Skyline – rooftop club room
- Cutting-edge fitness center with personal trainers
- Heated indoor pool
- Yoga, Pilates and movement arts studio
- Art gallery and art creation studio
- Performance arts center
- Movie theater
- Private, dedicated outdoor courtyard for Memory Care neighborhood
- The Greenhouse – horticultural therapy Memory Care planting room with raised beds
- Close proximity to subway, shopping, world-class medical centers
- Dynamic partnerships with local art centers, museums and universities
Through community spaces and programs, our 275 members quickly grow from neighbors to friends. Your new close companion may just be at the next comedy night, or embarking on a safari in one of our EngageVR - Virtual Reality experiences, or learning ballroom dance in a Watermark University class.

AN INTIMATE AND DYNAMIC COMMUNITY

Watermark communities are shaped by the relationships that form between fellow members, families and associates.
Our dedicated associates maintain a passionate focus on the health and engagement of members. They are here to assist with your every request — from room service to housekeeping, security to maintenance, shopping to transportation. Plan an exciting day out and your personal driver is always ready to whisk you away to your destination of choice.

While you’re out, we offer pet care services to attend to your furry friends and personal shoppers to fill your kitchen with culinary treats. Upon your return, you’ll be greeted by the smiles of our doorman and concierge.
Creating culinary masterpieces to excite your palate and dynamic programming to nourish your mind, body and soul.
Connect with your friends and family in one of our numerous dining spaces – each providing its own unique menu of fresh, local and delicious fare. We offer four dining venues, including The W Room, our formal dining room with a lofty, two-story atrium. A more casual meal can be enjoyed at our European-inspired Willow + Clark Café or Italian-style Gustoso & Family with a classic brick oven.

DINING FOR THE SOUL

At The Watermark, meals are not just sustenance. They are a culinary celebration of good taste, good health and good company.
Adventurous foodies can explore new tastes and recipes in our **exhibition kitchen**. If you’d rather leave cooking to expert chefs, we can arrange for room service, send out for a choice meal from a local restaurant, or provide a **catering service** for you and all your guests in our **private dining room**. You’ll find that at The Watermark, we appeal to every type of cuisine and culinary experience.
We offer a dynamic calendar of programs, outings, events and classes through Watermark University. Stimulate your mind in a Music and Movement or Conversational Spanish class, learn which wine harmonizes well with what dish in a Wine Pairing class, or discover a new artistic talent in the The Artist Within class. With dozens of course options taught by members, associates and professional partners, including museum curators, university professors and world-renowned doctors, you will always find new, meaningful ways to grow and connect.
WATERMARK UNIVERSITY TEACHES NEW SKILLS FROM CULINARY EXPLORATION TO WINE PAIRING AND PAINTING
We believe in keeping an open connection between The Watermark and all the delights of the outer world. Whether members reside in our Independent Living, Assisted Living or Memory Care neighborhoods, they may embark on a wide array of special excursions and experiences - from Broadway shows to Yankees and Mets games, to picnics on the famed Governor’s Island, or day trips to the Brooklyn Academy of Music, the Lincoln Center or one of New York City’s most established museums.

Retirement does not have to mean retreat at The Watermark.
IMMERSE YOURSELF
IN CULTURE
Through our passion and commitment, we are building extraordinary communities – all enhanced with Signature Programs unique to Watermark.
THE SECRET TO LONGEVITY

Consider The Watermark experience to be an everlasting vacation, where the mind and body are revitalized.

We have designed our programs to consistently inspire longevity and the overall feeling of well-being. Enhance your fitness with regular workout sessions led by a personal trainer in our cutting edge fitness center, followed by a refreshing dip in the heated indoor pool. Continue building your sense of balance and strength in a Tai Chi or Hatha Yoga course at our yoga, Pilates and movement arts studio.
Start your day with a 7:00am swim.

For the artistically inclined, we hold art classes in everything from watercolor painting to printmaking and photography in our art creation studio.

If what you need is to completely relax your mind, you can visit Indulge – A Salon and Spa, for a signature massage, a manicure and pedicure, or a haircut and styling service.
Inspired by our belief in choice and flexibility, our services include:

- Caring, trained staff available 24 hours per day
- Three meals daily, cooked by our in-house expert chefs
- Room service, catering and local restaurant delivery to residence
- Reservations for local restaurants, theaters and events
- Preventive health screenings and education programs
- Spa, salon and barber services
- Door-to-door dry cleaning service
- Housekeeping and laundry services
- Personal drivers and shoppers
- A monthly flexible spending credit for meals, spa and other services
- Groundbreaking Memory Care program featuring Naya caregivers
- Personal pantries perpetually stocked with all your favorite items
- Exciting programs, outings and Watermark University classes
- Complete apartment, building and grounds maintenance services
- Administrative services including messages, faxes, packages and copies
- Best Move move-in coordination service
- Medication management available
- Skynet™ resident response system, featuring an innovative wellness program
UNPARALLELED PERSONALIZED CARE

Our three living options were crafted with both members and their families in mind, ensuring everyone touched by our community receives the ideal amount of support.

The Watermark offers distinct levels of service and living styles, customized to your specific care needs.

Independent Living
Residences within our Independent Living neighborhood require rental with a one-time membership fee. While medical services are not included in the rent, they are available on-site through our in-house home care agency.

Assisted Living*
Our Assisted Living neighborhood provides the necessary assistance with daily tasks, allowing members to continue living independently in their apartments.

Memory Care*
Our Memory Care neighborhood is designed for a distinct form of long-term care. Homes and dedicated associates help meet the specific needs of people with Alzheimer’s disease, dementia or other types of memory challenges.
EXTRAORDINARY PEOPLE
INNOVATIVE PROGRAMS

The Watermark Difference

Many of the programs you’ll find at The Watermark are unique to our communities. We are committed to curating a lifestyle filled with experiences that go beyond the traditional concept of senior living and we recognize the benefits of a diverse, welcoming community.

This spirit is reflected through many of our programs such as Watermark University and our SAGE (LGBT) diversity credential program. Our extensive list of engagement opportunities empowers members to learn, grow and connect so they can enjoy endless opportunities to remain consistently inspired, active and delighted as each day unfolds.
The Signature Programs

Dining for the Soul
EngageVR – Virtual Reality
Extraordinary Outings
Engaging Environments
SAGE LGBT
Diversity Credential
Watermark for Kids
Watermark University

MEMORY CARE SPECIFIC:
Certified Dementia Program
Dementia Awareness Experience
Gourmet Bites Cuisine
Pantry Program
Thrive Memory Care
Thriving Through Music
Circadian Lighting
A SERENE RETREAT OVERLOOKING THE SPARKLING EXPANSE OF THE CITY
*Application materials for the establishment of an Assisted Living Residence are currently under review by the New York State Department of Health.